

EXPERIENCE

2021-2022 **GOPRO** Freelance Senior Designer

New York, NY

Designed and art directed on several touchpoints of all GoPro creative, including the identity, website, app, events, and emails. More specifically this involved the launch of the new website, design libraries for the CRM and app team, and a motion graphics toolkit for a livestream event series.

2022 **HERO DIGITAL** Freelance Senior Designer Clients: Hancock Whitney Bank, U.S. Bank

New York, NY

Developed design systems for two consumer bank clients, one for the general brand and product of U.S. Bank, and one focused on emails for Hancock Whitney Bank. Both libraries were built from the ground up and iterated on as projects progressed.

2020-2022 **DIGITAS** Freelance Senior Designer Clients: Bank of America, Gore

New York, NY

Worked on several product design projects for Bank of America and Gore. The majority of the Bank of America work involved designing their consumer site, along with smaller one-off projects. For Gore, I created multiple websites and design libraries for their various lines of business, one which included a system in both English and Japanese.

2020 **SIEGEL + GALE** Senior Designer Client: UST Global

New York, NY

Alongside the brand team who were working on the rebrand, I worked on the first round of design for UST Global's redesigned website- making sure the brand team's vision was represented accurately while expanding it for UST's online presence.

2018-2022 **FIG** Designer Clients: Benjamin Moore, Indie Lee, Equitable, Seabourn

New York, NY

Had a wide breath of project types which ranged from 1-off's to multi-year engagements. Standout projects included a digital publication for Seabourn, social and campaign content for Benjamin Moore, launch creative for Equitable's IPO on the NYSE, and the website and identity for FIG itself.

EDUCATION

2012-2016 **PRATT INSTITUTE**

Brooklyn, NY

Communications Design B.F.A. with Honors, Graphic Design Concentration

SKILLS

Figma, Sketch, InVision, Zeplin, Principle, Photoshop, Illustrator, InDesign, After Effects, Blender, HTML, CSS, Javascript, 2D + 3D Illustration

References available upon request.